

FOR IMMEDIATE RELEASE

Mercato Partners Infuses Cymphonix with Growth Capital Investment

Cymphonix joins Skullcandy and MediConnect in Mercato's investment portfolio.

SALT LAKE CITY, UT – November 18, 2008 – Mercato Partners, a Salt Lake City based growth equity fund, has announced a Series C investment in Cymphonix, a leading provider of Internet security solutions. Mercato's investment will provide growth capital to expand sales channels, increase the company's customer base through targeted marketing initiatives and expand the Cymphonix product line. "Cymphonix sits directly in Mercato's investment bullseye," remarked Cymphonix board advisor Ken Krull. "With 100% year over year growth, established products in the market, a strong reseller channel and rapidly growing market demand, the company has tremendous growth potential."

Cymphonix's flagship product, the Network Composer, allows organizations to scan all web traffic to optimize bandwidth for critical activities while reducing or removing non-critical and harmful internet activities. The Network Composer integrates network protection, application performance, and traffic optimization into a single convenient network appliance. The company has recently been recognized by Inc Magazine as the 168th fastest growing company in America and the 5th fastest growing computer and electronics company. The company was also included in a recent Gartner Magic Quadrant report, a leading report identifying key players in the Secure Web Gateway market.

President Brent Nixon commented, "We are pleased to have Mercato Partners as a partner in our growth. Mercato Partners understands our business. Their unique expertise in channel sales and marketing provides incredible value to our company."

ABOUT CYMPHONIX

Cymphonix Corporation uses patent-pending technology to reveal, optimize and automate Internet security. With deep-packet scanning technology, Cymphonix solutions address the issues created by evolving content – including Web applications and bandwidth-intensive Websites. Cymphonix products seamlessly integrate network protection, application performance, and traffic visibility into a single, easily managed solution. More information about Cymphonix can be found at www.cymphonix.com.

ABOUT MERCATO PARTNERS

Mercato Partners was founded by marketing and sales execution expert, Alan E. Hall and serial entrepreneur and venture capitalist, Greg Warnock. Mercato Partners offers the innovative fusion of growth equity investing and world-class sales and marketing execution. The fund seeks minority investments in high growth technology and consumer electronics companies nationwide. The combined competencies around venture finance and sales and marketing execution allow Mercato to provide significant value to companies seeking growth capital. For more information about Mercato Partners contact Joe Grover at jgrover@mercato partners.com or call 801-220-0055.

###